AN OVERVIEW OF PRESENT HOUSING CRISIS IN PAKISTAN AND A WAY FORWARD

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A DEFINITION OF HOUSING

- Housing is a process.
- It has many ingredients.
- The important ingredients in the Pakistani context include:
  - land,
  - infrastructure,
  - building materials,
  - technology and
  - means of access (to housing).
• Housing is the third most essential human need after food and clothing.

• Housing is related to the larger issues such as employment, transportation, health and education facilities.
PAKISTAN’S HOUSING NEEDS

Depend on

- Natural growth need
- Migratory needs
- Backlog
- Replacement/disaster affected

Total urban housing need in the country is over 2.7 million units (pre-flood situation)
A CHRONOLOGICAL REVIEW OF POLICY ATTEMPTS IN HOUSING

• **1949**
  – Newly formed Ministry of Rehabilitation was entrusted the responsibility of housing the refugees.
  – Locations identified.
  – Blue prints made for refugee colonies and displaced people’s townships.

• **1955-60 First Five year Plan**
  – Major emphasis was laid on housing.
  – 10 percent of public sector spending was allocated for the purpose.
  – Government focused on direct inputs/expenditures in the housing sector.
A CHRONOLOGICAL REVIEW OF POLICY ATTEMPTS IN HOUSING

• **1960-65** Second Five Year Plan
  – Approach remained the same as first five-year plan.
  – Government remained directly involved in the planning, execution and management of the housing.
  – Shortfall started appearing in urban sectors.
  – First generation of squatter settlements became prominent as a repercussion of policy failure.

• **1965-70** Third Five Year Plan
  – Private sector was encouraged to participate in housing development.
  – Tax incentives were provided.
  – Government spending shrank.
  – Public funds were diverted to the construction of capitals in Islamabad and Dhaka.
• **Fourth and Fifth Five Year Plans**
  - maintained emphasis on public sector control of housing development.
  - Land development and allocation was a key control in this respect.
  - Credit facilities from HBFC started expanding.

• **1983-88 Sixth Five Year Plan**
  - Sharp decline appeared in housing related public investment.
  - Policy makers concluded that housing is a capital intensive exercise where government alone cannot play a direct role.
  - However land allotment and supply remained tightly controlled by the government.
• **1988-93 Seventh Five Year Plan**
  – Support to housing process.
  – Government formally recognized the informal housing/squatters programmes for KATCHI ABADI UP-GRADATION formed.
  – Informal supply of land was thus formally accepted.

• **1993-98 Eight Five Year Plan**
  – Aimed at increasing the provision of land. Land acquisition programmes were planned for local agencies.
  – Comprehensive land information system was planned.
  – Reforms in land registration laws were proposed.

• **1998-2003 Ninth Five Year Plan**
  – Emphasis on private sector participation.
  – Reduction in the direct support of the government in housing provision.
• National Housing Policy 2002

- Recognition of prevailing housing conditions in the country.

- Emphasis of implementation on local bodies.

- Federal government limiting its role to a ‘facilitator’.
HOUSING IN PAKISTAN – SOME INDICATORS

• Overall population increasing at 2.6 percent.
• Urban population increasing at 4.7 percent.
• Housing need evolves as a corresponding measure.
• No. of households increasing at a rate of 2.86 percent of the existing due to changing family structures.
• 45 percent population in urban Sindh and 50 percent in urban Punjab lives in one room house.

• Only 53 percent have access to a water source in urban Pakistan, not necessarily drinkable.

• 25 percent have access to sanitation.
PRIORITY TARGET GROUP FOR HOUSING POLICY INPUT

- **High income group**
  - Ample means to access housing options available in the market.

- **Middle income group**
  - Able to mobilize resources to access housing options in the market.

- **Low income group**
  - Unable to access housing options.
• Reliable quantitative data and situation analysis about the recent housing status in Pakistan is not available.

• Extrapolation of 1998 census and other studies are the only means.

• Population, housing and other forms of census exercises are long due.

• It is feared that due to ongoing flood disasters, political inaction and potential discord amongst decisions making echelons, this delay shall be stretched further.
In deeply located rural areas, the conventional access to land for housing is under stress.

Fragmentation of land holdings under inheritance based distribution, resort to an intensely practiced cash transactions, shrinking of community land assets and gradual dislocation of artisans from rural communities has led to a changed scenario in sizable rural contexts.

Densification of inner cities are another option that is commonly found in the cities.

Development of multi storied blocks with residences on upper storeys and commercial space at the lower levels is a common sight.
Two distinct patterns of housing development are found in small and medium sized cities.

Housing for affluent class is organized on land parcels allocated by local land owners.

They are sub divided and utilized for house building according to specific requirements of prospective occupants.

This approach functions both in the formal and informal manner.

For poor and lower middle income people, smaller sub divisions of land are facilitated to reduce the cost.
LAND

- Land has become a commodity that is transactable in the market.
- It is no more considered as a social asset.
- Land supply for housing cannot be governed by the government alone.
- Role of formal and informal private sector has become extremely vital.
- Land markets have become a strong recipient of capital investment.
- Fluctuations, anomalies and poor performance of other markets is one reason in this reference.
PLANNING AND DEVELOPMENT

- Lower income groups build houses incrementally according to needs, scales of affordability and social conditions.

- Formally constructed housing stock is unaffordable and inaccessible for the poor due to high initial cost and modes of payments incompatible with the status of the poor.
• Objectives and interests in large scale undertakings initiated by public sector do not correspond to the prevailing problems in housing sector.

• Prime Minister Housing Schemes, recently announced town of Zulfiqarabad and Benazir Housing Support Programmes are cases in point.
FINANCE

• No credit facilities exist for the urban poor in the formal banking structure.

• Credit is essentially tied with collateral, which excludes all those who do not possess any land title or proof of ownership for land.

• No credit support mechanism exists for providing urban poor the access to land market.

• All the emphasis lies on house construction loans.

• Loans of small amounts are not granted by financial institutions.

• Urban poor usually need loans of a few thousand rupees only.
• Urban sprawl and extension of low density low rise development promotes speculation and diminishes the utilization of geographically advantageous locations in cities.

• The urban rich live close to city centres or major places of employment while urban poor reside along urban edges and peripheries.

• Zoning laws and building regulations do not respond to these grave issues.

• Market mechanism determines the locational choices for housing development.
• Access to housing in large cities is ensured according to nascent market mechanism.

• Land, construction materials, linkage to services and labour / consultancy / contracting, transaction are cash based.

• The poor are being pushed to distant peri urban locations which substantially increase commuting cost.
• Investment in housing as a real estate enterprise can be greatly enhanced if rental housing scenario is reformed.

• Whereas the figures show a rise in the proportion of rental housing, very little change has been seen the legal and regulatory mechanisms of this sub-sector.

• Obsolete laws, faulty and inadequate enforcement, high risks in cases of usurpation of properties and flawed mechanisms of rental ceiling ascertainment are some handicaps.

• Inefficiencies and inadequacies need to be eradicated from this sector through policy and procedural reforms.
• A large number of stakeholders who support housing provision do not have any recognition in the main stream policy / decision making apparatus in housing.

• Real estate agents, *patwaris*, informal land developers, private builders, labour contractors, small scale material suppliers and community action groups (that manage settlements) are some references.

• Unavailability of clean and bankable land parcels (such as FL sites in Karachi), high scale of hidden costs, illegal pressures by local rent seekers / quasi political groups, absence of support from infrastructure agencies and lack of security of the constructed housing stock are few mentions.
INFRA-STRUCTURE & SERVICES

- Fully serviced plots become unaffordable for poor as the cost of services raises the initial cost of the plot.

- (i) Water + (ii) transportation + (iii) sanitation + (iv) electricity + (v) natural gas is the most common sequence of service needs of the urban poor.

- By using appropriate technologies, modes of construction and eliminating contractor at the lane cluster level infrastructure, the cost can be greatly reduced.

- People are capable of managing and providing the lane/cluster level infrastructure themselves.

- Trunk/main infrastructure needs to be provide by the concerned public sector institutions.
SOME RECOMMENDATIONS

• A land and housing appraisal at the district level to act as the baseline inventory of housing situation.

• Land disposal and regulation mechanisms need to be developed.

• Initiation of Housing Price Index (HPI) and Housing Access Index (HAI) through the assistance of Federal Bureau of Statistics.

• Development of a Housing Resource Centre in each district.

• The piloting of this approach can be done in Karachi, Lahore and Rawalpindi / Islamabad.
• HBFC needs to be overhauled to make it a potent and creative organization.

• It may be encouraged to venture into new avenues such as community mortgage programmes, housing credit assistance to public and corporate organization employees, support to bankable housing projects in the private sector and options of drawing funds from the public through permissible financial channels.
• Many options for extending support to less privileged groups can be evolved.

• Relaxation of Floor Area Ratio (FAR) for house building projects that aim to target urban poor, initiation of Transferable Development Rights (TDR), revision of urban housing density standards in existing neighbourhoods, initiation of urban re-development on the pattern of mixed land use and revitalization of already launched low income schemes are some possibilities.
• For different forms and scales of housing, very useful work has been done in respect to construction technology.

• There are several housing and works related research institutions.

• There is a need to take stock of the research work done in these respects and examine its suitability and relevance to housing demands in various contexts.